



« BUILDING SIMULATION TO SUPPORT BUILDING SUSTAINABILITY »



# SPONSORSHIP PACKAGES



MAY 9-10  
ETS - MONTREAL

## THANK YOU FOR YOUR INTEREST IN THE FUTURE OF BUILDING PERFORMANCE SIMULATION

L'École de technologie supérieure is proud to host the eSim 2018, IBPSA-Canada's biennial conference themed "Building simulation to support building sustainability".

Since 2001, eSim has been an important conference for building professionals – both in Canada and internationally. eSim bring together researchers, engineers, architects and other design professionals, civil servants and students from both Canada and international institutions.

We expect a diverse range of delegates including a surge in practicing architects and engineers. Workshops that are aimed at enhancing the simulation abilities for design professionals and taught by experts will be offered on May 8th and May 11th at ÉTS. Furthermore, a meet-and-greet reception will be held on May 9th that will unite conference delegates with industry and research community.

Participation at the eSim 2018 conference as a sponsor will allow access to this group of increasingly influential specialists. This will provide sponsors opportunities to showcase their products, meet potential clients, recruit staff and promote their stature within the simulation community. eSim anticipate strong attendance at the conference due both it's location and the various organizations that have chosen to establish their business in the city of Montreal.

The following pages outline a range of sponsorship arrangements, designed to meet every scale. Please consider joining us in Montreal at eSim 2018 conference and we look forward to seeing you there.

Sincerely,

Danielle Monfret, *Conference co-chair*  
Karine Lavigne, *Conference co-chair*

# SPONSORSHIP PACKAGES

	GOLD	SILVER	BRONZE
Signage	●	●	●
Conference Website	●	●	●
Collateral Marketing	●	●	●
Exhibitions	●	●	●
Complementary Registrations	● (2)	● (1)	
Mailing	●	●	
Speaking Opportunity	●		

# GOLD | \$ 5,000 & more

## Signage

Logo featured on all conference directional and informational signage

## Conference Website

Logo prominently featured on the conference website including a link to your organization's website

## Collateral Marketing

One 1/2 Page Advertisement in the Conference Program Guide

## Exhibitions

One 8'x10' Exhibition Area

## Complementary Registrations

Two

## Mailing

One Email based marketing announcement sent in advance to all registered attendees

## Speaking Opportunity

30 minutes lunchtime breakout session

# SILVER | \$ 2,000 to \$ 4,999

## Signage

Logo featured on all conference directional and informational signage

## Conference Website

Logo prominently featured on the conference website including a link to your organization's website

## Collateral Marketing

One 1/4 Page Advertisement in the Conference Program Guide

## Exhibitions

One 8'x10' Exhibition Area

## Complementary Registrations

One

## Mailing

One Email based marketing announcement sent in advance to all registered attendees

# BRONZE | \$ 500 to \$ 1,999

## Signage

Logo featured on all conference directional and informational signage

## Conference Website

Logo prominently featured on the conference website including a link to your organization's website

## Collateral Marketing

One 1/8 Page Advertisement in the Conference Program Guide

## Exhibitions

One 8'x10' Exhibition Area

# BRANDING OPPORTUNITIES

## Conference Bag Sponsor

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The conference bag sponsor will have their logo featured on the conference bags given to all delegates. Your logo will be seen throughout the conference and long afterwards.

**\$ 5,000**

## Welcome Reception

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Pre-conference event for all registered attendees, with appetizers, drinks, and musical entertainment. Sponsor logo in conference program and 5 minute presentation opportunity.

**\$ 5,000**

## Breakfast (two available)

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The Breakfast sponsor logo will be featured on all buffet tables, plus we will place a brochure, piece of collateral or gift at each breakfast setting, as well as your company logo featured on all the breakfast tables.

**\$ 3,000**

## Banquet/Reception Event Sponsor

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This event is a prominent sponsorship opportunity and you receive ten tickets, as well as an opportunity to address the audience for up to 5 minutes. Your logo is featured on any signage, screens and collateral.

**\$ 7,500**

The logo features a stylized circular icon composed of a grid of squares, with a white arrow pointing clockwise from the top-left towards the center.

# eSim 2018

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For more information on sponsorships, please feel free to email or call one of the following:

Danielle Monfet  
[esim2018@etsmtl.ca](mailto:esim2018@etsmtl.ca)



[www.esim.ca](http://www.esim.ca)